

Platform simplifies connections with US-based manufacturers



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It's one thing to have a good product idea, but at least half the entrepreneur's battle is bringing it to life. That's where [Maker's Row](#) aims to help, by aiming to simplify the manufacturing process in the United States.

"From large corporations to first time designers, we are providing unparalleled access to industry-specific factories and suppliers across the United States," the New York-based company explains. Toward that end, it offers in-depth profiles of US factories along with an easy way to search through them. Video tours help users zero-in on the factory that's best for them, while a six-step outline provides an overview of the whole process. Users of Maker's Row can save factory profiles, contact factories directly, read and write reviews, and get updates on new industries and categories. The site is free for users; factories pay to be included. The video below explains the concept in more detail:

Since its launch in October, Maker's Row's initial focus is the apparel and accessories industry, but it plans to expand into other industries as well. Product designers and entrepreneurs: one to test out on your next manufacturing venture?

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