

Latvian taxis to offer a dedicated service for cyclists



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When most cities attempt to encourage more of their population to take up cycling, they tend not to begin by improving the quality of their car services. That, however, is exactly what Latvian's [Baltic Taxi](#) is doing.

The taxi company recently launched its Bicycle Taxi, which comes with a bicycle roof rack ready for passenger use. The hope is that more people will be prepared to set out on two-wheels safe in the knowledge that the Bicycle Taxi can get them out of any trouble they may find themselves in. In the event of a puncture, sudden downpour, or an unexpected trip to the shops, the Bicycle Taxi will be able to step in and assist, and there will be no extra charge for those wishing to use the roof rack. Four vehicles in the Baltic Taxi fleet have been converted into Bicycle Taxis, and they aim to arrive for clients between ten to fifteen minutes after an order is placed.

In what other ways could a city's infrastructure be made more accommodating for cyclists, beyond cycle lanes, bike-to-work schemes and communal bike outlets?

Website: www.baltictaxi.com/en/baltic-taxi-implements-new-service-bicycle-taxi.html

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