



Innovation > Work & Lifestyle > Zombie game gets employees doing their 10,000 steps

ZOMBIE GAME GETS EMPLOYEES DOING THEIR 10,000 STEPS



WORK & LIFESTYLE

Step Ahead: Zombies is a story-themed walking challenge that encourages workers to escape an in-game zombie invasion through IRL activity.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

